



VOLODYMYR DENYSENKO


Video editor, screenwriter, director of video production

PROFESSIONAL SUMMARY

I'm a filmmaking professional successful at writing, directing and editing productions. Marketing aficionado with strong multitasking, planning and problem-solving abilities. Passionate about storytelling and enhancing quality of visual stories. Well-versed in overseeing all facets of film production, from conceptual development through final delivery. Versed in working with clients and promoting products.


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EDUCATION

Bachelor of Arts: Acting in TV And Film
Kiev Institute of Screen Arts,
Kyiv, Ukraine, September 2009
- May 2013

Kiev Institute of Screen Arts,
Kyiv, Ukraine, September 2009
- May 2012

Unfinished Bachelor Degree:
Culturology
National University of "Kyiv-Mohyla Academy", Kyiv,
Ukraine, September 2008 - May
2009

WORK HISTORY

April 2024 - May 2024

(Project work)

**Video editor and motion designer
at BetterDone Media**

- Video editing of short- form content for social media platforms
- Creating of motion graphics and motion designs for short and long form videos
- Sound design of videos for social media platforms
- Work closely with the creative team, including content creators, designers, and marketers, to conceptualize and execute video projects.
- Participate in brainstorming sessions and contribute creative ideas to enhance video content.
- Optimize videos for different social media platforms, ensuring proper formatting, aspect ratios, and lengths for maximum engagement.
- Stay updated on social media trends and platform-specific best practices to create relevant and timely content.
- Manage multiple video projects simultaneously, ensuring timely delivery and adherence to project timelines.
- Maintain organized project files and assets for easy access and future use.

October 2023 -February 2024

(Project work)

**Video editor and AI prompt engineer
at Lavin Media**

- Creation of videos and motion graphic for B2C platforms
- Motion design and editing of videos for social media platforms and for Media Buyers
- Create visually engaging and effective content that drives

engagement and conversions.

- Sound design and audio mastering for all video projects to ensure clarity and impact.
- Integrate background music, sound effects, and voiceovers seamlessly into video content.
- Conduct ongoing research and development to explore new production and post-production techniques for innovative video creatives.
- Stay updated on the latest industry trends and technologies to continuously enhance video quality.
- Research of marketing funnels for further organic implementation of videos into them
- Develop video content that strategically fits into different stages of the marketing funnel to drive user engagement and conversion.
- Creation of AI assets and b-rolls for further usage in projects
- Utilize AI tools to streamline the video production process and enhance creativity.
- Research AI platforms and assess their capabilities for video production and post-production.
- Implement AI tools and technologies into editing workflows to improve efficiency and creativity.
- Work and communication within creative team

February 2023 - January 2024

Video Editor at "99 ads"

- Production of compelling video ads for social media
- Writing scripts for winning ads
- Maintaining winning metrics for new ads
- Editing video creatives for different styles of social media platforms
- Color grading and developing final look for new materials and final videos
- Sound design of videos and sound optimisation for different platforms
- Motion graphics assets development and animation implementation
- Photo editing

February 2021 - February 2023

Freelance - Freelance Filmmaker, Kyiv, Ukraine

- Completed editing by cutting and arranging footage to create final versions of films.
- Produced entertainment and lifestyle news reports, music videos and commercials.
- Directed actors and crews to create vision for films and bring scripts to life.
- Produced marketing videos to help businesses increase revenue.
- Utilized lighting, camera angles and movement to create visual styles of films.
- Wrote scripts by creating stories and dialogue for films to establish plots and characters.
- Created infrastructure and directed implementation of post-production workflows.

February 2021 - December 2021

LLC. "City Capital Group" - Filmmaker, Kyiv, Ukraine

- Produced marketing videos to help businesses increase revenue.
- Directed actors and crews to create vision for films and bring scripts to life.
- Created infrastructure and directed implementation of post-production workflows.
- Managed client contact, shoot scheduling and product deliveries.
- Participated in creative brainstorming for new content and series, social media campaigns and sponsorship initiatives.
- Conceived, crafted and executed dynamic video edits to captivate target audiences and accomplish project objectives.
- Worked tight deadlines with the team or independently and made quick creative editing decisions to maintain high quality of work.
- Created titles, captions, graphics and templates in After Effects to give edits additional visual flair
- Created short-form videos, animated gifs and motion graphics for social media posts.

October 2014 - July 2020

IGP. production - Director, Editor, Screenwriter, Kyiv, Ukraine

- Storyboarded screenplays and scripts based on production ideas.
- Researched topics and ideas for screenplays.
- Edited screenplays based on executive feedback.
- Formatted screenplays into usable scripts.
- Brainstormed ideas to create useful content for clients.
- Researched and wrote original content for case studies, emails and newsletters.
- Managed video shoots, set teams and performers while creating work schedules and operating production equipment.
- Developed and proposed project scripts, sketches and storyboards to gain client approval during throughout project phases beginning with pre-production.
- Created production schedules for every step of video production.
- Worked with clients to produce various types of videos.
- Assisted clients and creative teams in script writing and set design.
- Evaluated and selected scenes for pacing, entertainment value, and continuity, trim shots and edit content.
- Understood the director's artistic vision and maintained alignment with vision throughout the editing process.
- Partnered with colorists and sound artists to develop the look and feel of each asset.
- Worked with graphic templates and seamlessly inserted into videos.
- Participated in creative brainstorming for new content and series, social media campaigns and sponsorship initiatives.
- Organized and worked with raw footage from multiple cameras and sources.
- Delivered edits on time for reviews and final delivery.

January 2019 - April 2020

Nova Film - Film Director (Prince Volodymyr the Great), Kyiv, Ukraine

- Teamed with other production staff to collaborate on final production products and project timelines.
- Conducted rehearsals before film production to stimulate actors' emotions and creative side

- Independently conceptualized timelines, storyboards and themes of video projects.
- Collaborated with creative producers to plan, coordinate and execute complex documentary production.
- Collaborated with composers to decide on musical scores and select music for the final feature score
- Scheduled filming days and weekends, from pre-production meetings to final edits.
- Interpreted script to understand overall story and narrative style.

August 2013 - May 2014

National Broadcasting Company Ukraine - Casting Director, Kyiv, Ukraine

- Witnessed all rounds of auditions to determine most qualified talent for roles.
- Negotiated payments, schedules and billing with actors and agents.
- Examined scripts to understand storyline and needed roles.
- Collaborated with a multidisciplinary team of actors, directors and producers to determine role's requirements.
- Scheduled appointments for auditions or readings with available actors.
- Engaged in sourcing activities to find suitable candidates.
- Managed expenditures to keep the casting budget in check.

SKILLS

Screenwriting expertise

Video Editing expertise

Motion Design

Creative R&D

Production Management

Social media

Digital video production process

Location scouting

Camera and video staff direction

Film directing

Crew instruction

AI prompt engineering

AI visual design

LANGUAGES

English

(C1)

Ukrainian

Russian